

EDUCATION EVOLVED

Media

What is the difference between film and media?

Media is a detailed study and analysis of all forms of media texts including advertising, magazines, radio, newspapers, television, video games, music videos, online content and film marketing.

Through studying media products holistically in relation to all areas of a theoretical framework, students will engage with the dynamic relationships between media products, media industries and audiences.

What films/texts do you study?

- Television in the Global Age –Humans and The Returned
- Magazine - Mainstream and Alternative: Woman's Realm and Huck
- Media in the Online age: Zoella and Attitude
- Beyoncé: Formation
- Computer Games: Assassins Creed
- Film poster campaign: I Daniel Blake and Black Panther
- Range of advertisements

How much practical work involved?

- 30% coursework
- 70% exams

What can students go on to do after college?

Students go on to study TV and Film, Broadcasting, Journalism, Marketing or other media related subjects at University. One of our ex students is now a camera man working on film and TV

A student from last year has an apprenticeship at Amazon, working on the marketing of Alexa Products.

What are the average class sizes?

20 - 24